

For immediate release
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SEN. CAROL LIU HONORS SMALL BUSINESS OWNER

SACRAMENTO – Sen. Carol Liu on **Tuesday (May 25, 2010)** honored Christine Lenches-Hinkel, the founder and owner of Waste Less Living in Pasadena, with the “Salute to Small Business” award. Liu made the presentation during a California Small Business Day luncheon where state legislators recognized small business operators from their Senate and Assembly districts.

“I am pleased to recognize a green business that helps protect the environment, promote recycling, and create jobs in the 21st Senate District,” said Liu, D- La Cañada Flintridge.

The company’s mission is to improve the health and quality of the environment by promoting sustainable lifestyle habits beginning with reducing waste. Waste Less Living reduces reliance on petroleum-based disposable products, promotes the use of renewable resource-based products, minimizes waste going to the landfills, and educates consumer about the environmental impacts of waste generation.

Waste Less Living also received an Outstanding Recycler Award for 2009 from the City of Pasadena and a 2008-2009 Award of Recognition of Excellence in Environmental Stewardship from the San Gabriel members of the Los Angeles Regional Agency.

The California Small Business Association earlier this year gave Liu a “Summa Cum Laude” rating, the highest ranking for state legislators, because of her continued commitment to California’s small businesses.

CSBA is a grassroots, volunteer-driven, nonprofit small business advocacy organization that provides small business with a meaningful voice in state and federal government.

Liu represents nearly 850,000 people in the 21st Senate District, which includes Burbank, Glendale, Pasadena, La Cañada Flintridge, San Gabriel, Temple City, and several City and County of Los Angeles communities.

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